

Field Sales Executive

Location: Delhi NCR
Experience: 2+ Years
Shift: Morning
Working days: 6 Days
Employment type: Permanent
Vacancy: 3
Reporting to: Project Head – Ceiling & Plywood

About the Company

BSC Group is a bootstrapped, high-growth organization operating at the intersection of building materials, procurement, and project execution. Since inception in 2011, we have built a strong B2B foundation by delivering reliability, speed, and consistency across thousands of projects. Our model is simple but powerful—integrating sourcing, supply chain, and execution support under one platform.

We are now entering a decisive phase of growth. With expansion into new geographies, strengthening of leadership, and a clear roadmap towards institutional scale, we are building a structure that can support long-term value creation and a potential public market journey. This role is central to that ambition.

Role Overview

The Field Sales Executive will be responsible for generating leads, meeting clients, and driving sales conversions at the ground level.

Key Responsibilities (KRAs)

- Identify and acquire new clients
- Conduct meetings and product presentations
- Generate leads and convert opportunities
- Maintain strong client relationships
- Provide market feedback and insights

Why Join Us

This is a high-learning, high-growth role for individuals who want to build a career in sales.

Ideal Candidate Profile

- Strong communication and interpersonal skills
- Self-driven and target-oriented
- Willingness to work in a field-based role

5-Year Growth Path

Growth into Sales Manager and eventually regional leadership roles.